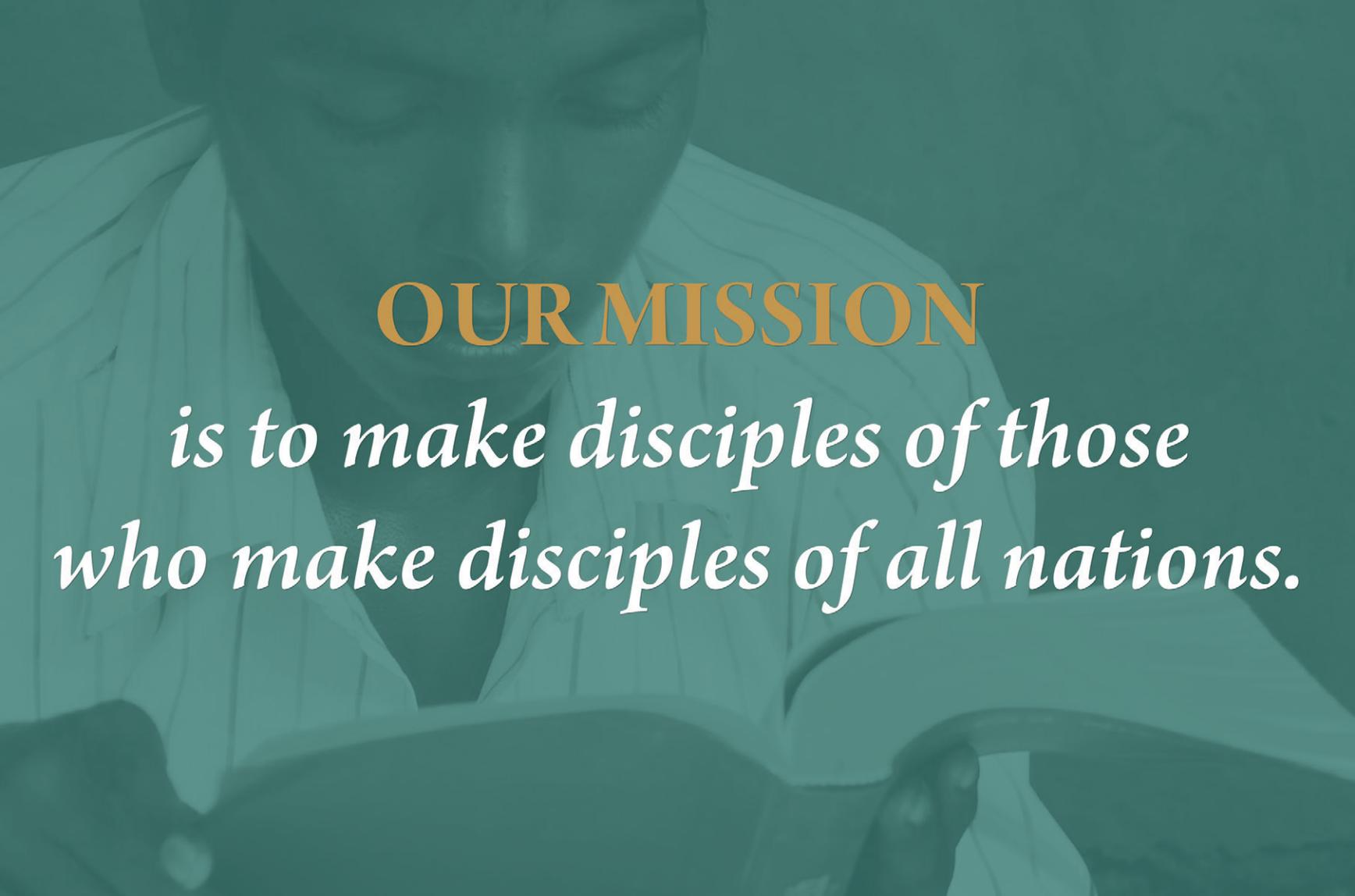




CULTURELink

**Celebrating 15 Years**  
*Looking Back and Moving Forward*



A man in a light-colored shirt is shown from the chest up, looking down at an open book he is holding. The entire image is overlaid with a semi-transparent teal color. The text is centered over the image.

## OUR MISSION

*is to make disciples of those  
who make disciples of all nations.*

# FROM OUR FOUNDER

Dear CULTURELink Family,

Since 2010, CULTURELink has stayed true to its mission of *making disciples of those who make disciples of all nations*. Driving everything we do is the belief that God calls us first to make disciples before creating programs or accomplishing projects. What started with training curriculum and a seminar to disciple short-term team leaders, our mission is now being fulfilled in more ways!

As we **educate** church and organizational leaders through consulting and coaching, our impact is being multiplied. By **equipping** through seminars and resources, servants around the globe are growing in their faith and investing more deeply into others. As we **empower** our global partners through training, counseling, and care, workers who are serving in the most persecuted and closed-to-Christianity regions of the world are being encouraged, healed, and restored. As we disciple these leaders, they are better able to disciple the nations.

When CULTURELink launched **fifteen years ago**, I never imagined we would train, disciple, and impact over 3400 global leaders across 140 nations.

As you celebrate this milestone of 15 years of ministry with us, I pray that you will clearly see God's activity around the globe through CULTURELink. None of this would be possible without your generous gifts and faithful prayers.

Together, we'll continue to *make disciples of those who make disciples of all nations*.

Truly Grateful,



Larry Ragan, Founder and President

# INVEST IN THE FUTURE

## \$15,000 MATCHING FUND

In celebration of our 15th Anniversary, a generous and faithful friend of CULTURELink has committed to **match donations up to \$15,000**. From **now through October 31, 2025**, all gifts designated for our 15th Anniversary will be **doubled!**

Your investments will **result in \$30,000+** toward our mission to: *make disciples of those who will make disciples of all nations*.

### HOW YOUR GENEROSITY MAKES AN IMPACT



**\$1000** toward caring for and counseling workers in the Middle East **becomes \$2000**



**\$500** toward equipping local church and business leaders in Asia **becomes \$1000**



**\$250** toward discipling leaders in Latin American churches **becomes \$500**

You can give securely online using this QR code or by visiting [culturelinkinc.org/15](https://culturelinkinc.org/15).

If you prefer to send a check, designate your gift to **15th Anniversary** and mail it to: PO Box 6623, Marietta, GA 30065.



# HOW IT ALL BEGAN

Over the summer of 1986, Larry Ragan, CULTURELink's founder, served on his first short-term trip—a three-month project in an interior village in Fiji. While there, he journaled, *“Lord, if you would use me to show others your love for the nations, I would be honored.”*

In 1995, the U.S. Center for World Mission and the Fellowship of Short-Term Mission Leaders approached Larry about writing a discipleship-based training curriculum for teams. While serving as a missionary in Eastern Europe and later as a missions pastor and teaching pastor, the initial version of our curriculum was written and a training seminar was created. With only part-time focus, during this initial phase of CULTURELink's development (1995–2010), over 2,500 leaders from 500+ churches were trained.

In July 2010, the ministry was officially launched as a nonprofit and Larry began working fulltime with CULTURELink. The ministry broadened its focus to expand its global impact. By revising the curriculum, adding consulting services, hiring additional staff, and providing specialized short-term trips, the ministry began to see its influence around the world grow.

Each year, more invitations—from both within the U.S. and around the globe—started to come in for CULTURELink to train leaders, counsel workers, and help develop international projects. What began with a 23 year-old college graduate's journal entry, has now grown into a ministry with worldwide impact.





## FULFILLING OUR MISSION

The following pages serve to highlight the primary expressions of CULTURELink's mission. It is a privilege to participate in God's work around the globe and see His Kingdom expand through the efforts of our partners. In each area, we continue to *make disciples of those who make disciples of all nations*.

Through our **Consulting & Coaching**, we have educated churches and organizations to more strategically and effectively mobilize their people, establish healthier partnerships, and see better long-term results as they carry out the ministry to which God has called them.

Our **Seminars & Resources** have equipped countless teams and individuals with a global vision and cross-cultural awareness. By better understanding the culture in which they intend to minister, and by learning how to operate from a Christ-like posture, those serving will experience lasting growth in their own lives and make a more meaningful impact in their cross-cultural endeavors.

Through our **Partnerships & Projects**, the body of Christ is being empowered, cared for, and mobilized around the globe through healthy relationships. As we care for workers, invest in local leaders, and connect healthy senders to credible field sites, God's Kingdom expands, the Church is strengthened, and our impact is multiplied.

Be encouraged by what God is doing around the globe through CULTURELink, and how we plan to continue fulfilling our mission **in the years to come**.

# EDUCATE

*through consulting and coaching*

- creating a global culture •
  - healthy partnerships •
- policies and procedures •
- stewardship and strategy •

## EDUCATE — MOBILIZING LOCAL CHURCHES

We have had the privilege of working closely with Ryan Hurlburt at *CULTURELink* through their consulting services and curriculum-based training. These combined offerings have been transformational for our church. They have helped us: define a biblical and strategic philosophy for cross-cultural missions; implement practical processes for vetting, funding, and supporting global partners; and equip short-term teams with deep discipleship and intercultural tools. We highly recommend *CULTURELink* to any church seeking to serve globally with wisdom, spiritual depth, and measurable outcomes.

– Matt Russell • Mars Hill Community Church • Powder Springs, GA



## EDUCATE — STRENGTHENING ORGANIZATIONS

We asked *CULTURELink* to provide member care during our 25th Anniversary celebration in Asia. Larry Ragan's teachings were a blessing to our staff and missionaries. He and his wife, Karen, were a gift to all of the workers with whom they shared meals, listened to, prayed, comforted, and challenged. We've also had the privilege of working with Ryan Hurlburt as a part of the Atlanta Missions Collective, who has added so much value to local churches through resources and trainings on how to integrate short-term missions into their long-term discipleship strategies and processes. We are grateful for the wonderful kingdom work *CULTURELink* is doing among the nations.

– Grant Haynes • Founder, Global Frontier Missions

# EQUIP

*through seminars and resources*

- short-term leaders training •
- discipleship-based curriculum •
  - cross-cultural awareness •
- debriefing and re-entry preparation •



## **EQUIP — PREPARING CROSS-CULTURAL TEAMS**

CULTURELink continues to be a great encouragement in preparing me for ministry as much as for eternity. Over a year ago, I first went through CULTURELink's discipleship process while preparing for a short-term trip. This training eventually led me into full-time cross-cultural missions. Thank you for this training and all the wisdom shared that added to my preparation and deeper focus on Jesus.

*— Shelby Marmolejos • Serving the Dominican Republic & Haiti*

## **EQUIP — TRAINING KINGDOM-MINDED SERVANTS**

I highly recommend CULTURELink and their training curriculum for short-term mission teams. Their resources are rooted in sound biblical teaching and are designed to equip participants to make disciples who, in turn, make disciples of all nations. The CULTURELink training process fosters both spiritual growth and practical skills, ensuring teams are prepared to share Christ's love effectively and multiply disciple-makers wherever they serve. I am confident that those who use this training will be empowered to make a lasting impact for the Kingdom.

*— Dr. Bruce Mewbourne • New Orleans Baptist Theological Seminary*



## **EQUIP — DISCIPLING TEAM LEADERS**

CULTURELink has been extremely helpful to us over the years. Their training equips our mission team leaders to make disciples and serve with integrity. Their missions coaching has made us better stewards of resources while also deepening relationships with partners. Larry and Ryan are responsive to our requests which shows they really care. I can't recommend CULTURELink highly enough.

— Jeff Reams • Dunwoody Baptist Church • Dunwoody, GA



## **EQUIP — IMPACTING FIELD SITES AROUND THE GLOBE**

CULTURELink has been a great resource to equip and train groups that come to Costa Rica through Atlas Travel and Study Abroad. Team members come prepared to serve rather than to be served. They understand the importance of being flexible and teachable. CULTURELink also provides important information for those returning from a trip to go back to “normal” life and how to process what they’ve learned from another country and culture.

— Andy Gordley • Director, Atlas Travel and Study Abroad • Costa Rica

# EMPOWERING

*through partnerships and projects*

- leadership retreats •
- crisis and trauma recovery •
- organizational support •
- worker care •



## EMPOWER — CRISIS AND TRAUMA RECOVERY

After bombings hit our city and our family was forced to evacuate to another country, CULTURELink's crisis debriefing was foundational for our recovery process from war trauma. The Ragans met with us multiple days in person in our new location. Their kind, wise, loving, and compassionate care for us was just what we needed to begin the recovery process! We're so grateful for their gift of time made possible by CULTURELink's partners during this intense season.

— Luke and Hannah • Arabian Gulf Region

## EMPOWER — FACILITATING LEADERSHIP RETREATS

We truly value the time and resources CULTURELink has given to build up the body of Christ in the Middle East. Larry's spiritual life teaching at the Lebanon Saturate Retreat for 100 cross-cultural church planters was a huge blessing. Following this event, many one-on-one counseling, mentoring, and coaching relationships with the young, and not so young, laborers started and continue. We value the one-on-one mentoring they give virtually and in person as our family deals with the effects of war, has relocated to a new country, and navigates the challenges of marriage and parenting teens in a cross-cultural environment. Thank you, CULTURELink supporters, for sending the Ragans to serve the globe.

— Alan and Helena • Lebanon, Jordan, Syria





## EMPOWER — DEVELOPING GLOBAL LEADERS

CULTURELink, in partnership with elam Ministries, has served leaders of and believers within the Iranian church with care and pastoral training. Whether teaching virtual classes or in person at safe houses within the region, their investment is life changing for those who evangelize, disciple, and plant house churches all over Persia and its neighboring countries.

— Joe Connor • elam Ministries

## EMPOWER — CARING FOR GLOBAL WORKERS

We were introduced to CULTURELink's worker care initiatives during an extremely difficult time when our family needed it most. Our family discovered in Larry and Karen Ragan a passion for Jesus that translates into extravagant love and generosity for His people, especially those who work in difficult places. Not only do they counsel, care, and visit us in our country, they also embody an anointed grace from Heaven with them. Both are an encouragement to us. We are so thankful for their friendship, their presence in our lives, and for CULTURELink's desire to care for global servants.

— Ben and Martha • Horn of Africa



# MOVING FORWARD

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Looking back over the past 15 years fills us not only with gratitude, but also with hope. We are eager to see how God continues to use *CULTURELink* as we fulfill our mission. As we pray and plan for the future, your investments will help us to pursue these opportunities:

## EDUCATE through Consulting & Coaching

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- Expand the availability of our resources and provide more coaching opportunities for smaller churches.
- Support more organizations and field sites that receive short-term teams.
- Guide cross-cultural ministries to be more sustainable, creative, and effective.

## EQUIP through Seminars & Resources

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- Revise and update our *Help! We're are Going on a Short-term Trip!* curriculum (Fall 2025), followed by its conversion into an e-book.
- Launch an online training platform to disciple teams and prepare people for cross-cultural ministry. Initial expenses include software and video production (early 2026).

## EMPOWER through Partnerships & Projects

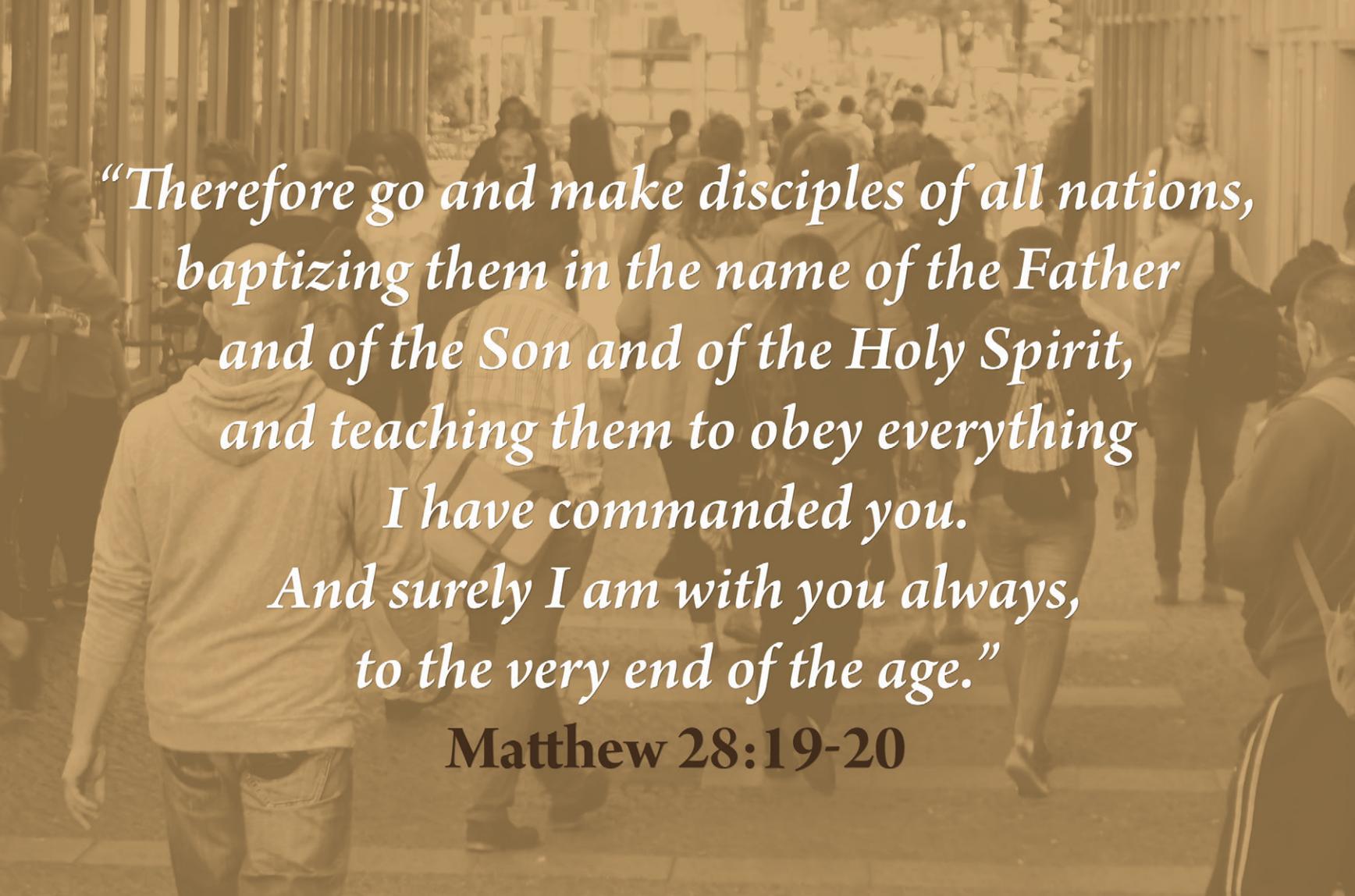
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- Respond to existing invitations to conduct leadership retreats, counsel, and care for in Uzbekistan, Malaysia, Saudi Arabia, Jordan, Lebanon, the Balkans, and Southeast Asia.
- Disciple students and leaders serving in cross-cultural settings such as Iran, Costa Rica, Turkey, El Salvador, and more.

## INVEST IN THE FUTURE \$15,000 MATCHING FUND

Designated gifts will be **doubled through October 31!** Also, consider joining our ongoing prayer and financial team. Through your investments, together we will continue to *make disciples of those who will make disciples of all nations.*





*“Therefore go and make disciples of all nations,  
baptizing them in the name of the Father  
and of the Son and of the Holy Spirit,  
and teaching them to obey everything  
I have commanded you.  
And surely I am with you always,  
to the very end of the age.”*

**Matthew 28:19-20**

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**CULTURE***Link*  
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**Celebrating  
15 Years  
2010-2025**